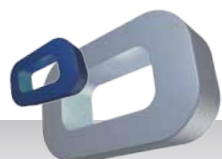


PRICE LIST (EUR) OF ADVERTISING DIGIMANIE

DIGIMANIE®					
Format	Size	Position	Price	Guarantee	Exclusiveness
BACKGROUND	N / A	homepage	1.600 EUR / week	20.000 impressions	yes
INTERSTITIAL	800 × 600px	before homepage	1.600 EUR / week	20.000 impressions	yes
I-LAYER	N / A	homepage	1.000 EUR / week	20.000 impressions	yes
LEADER BOARD	745 × 100px	homepage	1.200 EUR / week	20.000 impressions	yes
		whole website without homepage	1.050 EUR / week	80.000 impressions	no/max. 2 advertisers
MEGABOARD	468 × 100px	homepage	800 EUR / week	20.000 impressions	yes
		whole website without homepage	650 EUR / week	80.000 impressions	no/max. 2 advertisers
SQUARE BANNER top	250 × 250px	homepage	800 EUR / week	20.000 impressions	yes
		whole website without homepage	650 EUR / week	80.000 impressions	no/max. 2 advertisers
SQUARE BANNER middle	250 × 250px	homepage	400 EUR / week	20.000 impressions	yes
		whole website without homepage	250 EUR / week	80.000 impressions	no/max. 2 advertisers
SKYSCRAPER ROLL-UP	150 × 600px	homepage	800 EUR / week	20.000 impressions	yes
		whole website without homepage	650 EUR / week	80.000 impressions	no/max. 2 advertisers
BANNER top	468 × 60px	homepage	400 EUR / week	20.000 impressions	yes
ARTICLE BOTTOM	550 x 300px	whole website without homepage	400 EUR / week	70.000 impressions	no/max. 2 advertisers
DIRECT MAIL	max. 300 characters	e-mail	0.04 EUR / e-mail	35.000 pcs of e-mails	no
HYPertext	max. 250 characters	whole website	40 EUR / week	100.000 impressions	no
PR ARTICLES	max. 3000 characters	homepage	600 EUR / week	N / A	no
Sound banner	surcharge of 50 % of the price				yes
Videobanner	surcharge of 50 % of the price				yes
Non-standard format	surcharge of 50 % of the price				yes
Recommended banner size 35 kB					

„Many a small thing has been made large by the right kind of advertising.“ Mark Twain

Effective as of 1st January 2011



PRICE LIST (USD) OF ADVERTISING DIGIMANIE

DIGIMANIE®					
Format	Size	Position	Price	Guarantee	Exclusiveness
BACKGROUND	N / A	homepage	2.200 USD / week	20.000 impressions	yes
INTERSTITIAL	800 × 600px	before homepage	2.200 USD / week	20.000 impressions	yes
I-LAYER	N / A	homepage	1.400 USD / week	20.000 impressions	yes
LEADER BOARD	745 × 100px	homepage	1.700 USD / week	20.000 impressions	yes
		whole website without homepage	1.500 USD / week	80.000 impressions	no/max. 2 advertisers
MEGABOARD	468 × 100px	homepage	1.100 USD / week	20.000 impressions	yes
		whole website without homepage	900 USD / week	80.000 impressions	no/max. 2 advertisers
SQUARE BANNER top	250 × 250px	homepage	1.100 USD / week	20.000 impressions	yes
		whole website without homepage	900 USD / week	80.000 impressions	no/max. 2 advertisers
SQUARE BANNER middle	250 × 250px	homepage	550 USD / week	20.000 impressions	yes
		whole website without homepage	300 USD / week	80.000 impressions	no/max. 2 advertisers
SKYSCRAPER ROLL-UP	150 × 600px	homepage	1.100 USD / week	20.000 impressions	yes
		whole website without homepage	900 USD / week	80.000 impressions	no/max. 2 advertisers
BANNER top	468 × 60px	homepage	550 USD / week	20.000 impressions	yes
ARTICLE BOTTOM	550 x 300px	whole website without homepage	550 USD / week	70.000 impressions	no/max. 2 advertisers
DIRECT MAIL	max. 300 characters	e-mail	0.05 USD / e-mail	35.000 pcs of e-mails	no
HYPertext	max. 250 characters	whole website	60 USD / week	100.000 impressions	no
PR ARTICLES	max. 3000 characters	homepage	800 USD / week	N / A	no
Sound banner	surcharge of 50 % of the price				yes
Videobanner	surcharge of 50 % of the price				yes
Non-standard format	surcharge of 50 % of the price				yes
Recommended banner size 35 kB					

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Effective as of 1st January 2011

